

**Strategic Framework  
2021 – 2023**



VALUES	OUR MISSION		OUR VISSION	
<p><i>Our values are rooted in Jewish and other universal value systems</i></p> <p><b>EXCELLENCE</b> We are committed to continuous improvement and strive to excel in every aspect of our work</p>	<p>To support and empower people with intellectual and developmental disabilities to achieve the quality of life to which they aspire</p>		<p>A world where people with intellectual and developmental disabilities share the same options and opportunities for a well-lived life as all other members of the community</p>	
<p><b>INCLUSION</b> We foster active engagement and celebrate diversity within our community</p> <p><b>INTEGRITY</b> We are open, honest, and ethical in everything we do</p> <p><b>SELF-DETERMINATION</b> We recognize the value of dignity for all people and support each person’s right to make their own life decisions</p>	STRATEGIC IMPERATIVES			
	<p>Enhance and expand our service portfolio</p>	<p>Rebrand the organization to reflect its identify and create brand awareness so it’s widely recognized as a leader in the field and the relevant community</p>	<p>Partner with people over their life span to empower them to determine what their life looks like at every stage</p>	<p>Diversify the organization’s business model, building on existing and targeting new sources of revenue to achieve greater balance across major revenue streams</p>